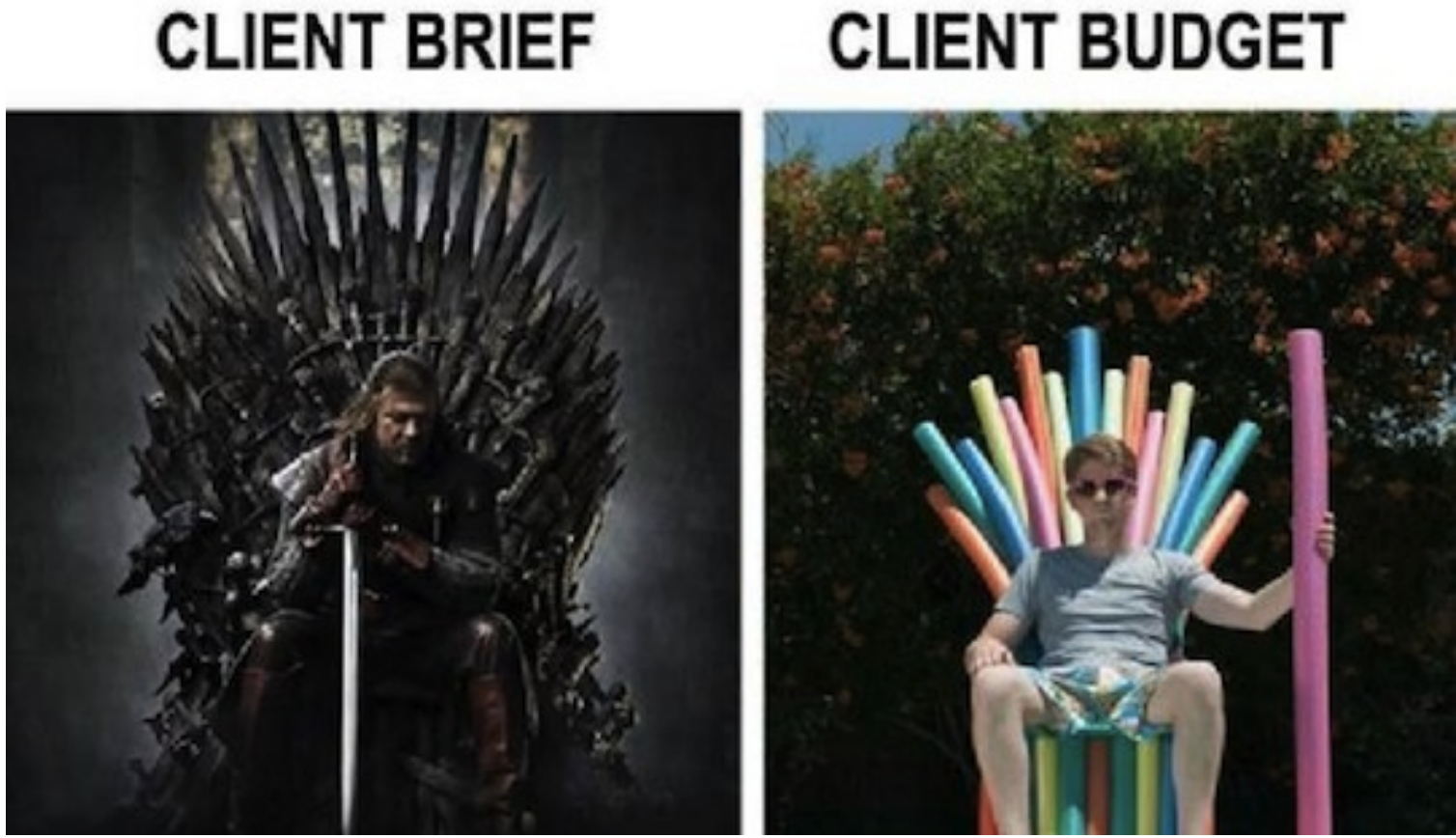
OUR PHILOSOPHY

In the business of communication, NUMBER constitutes the only UNIVERSAL LANGUAGE

Low budget high impact ideas!

Are they for real?



WE HAVE WORKED WITH 25+ STARTUPS AND EXECUTED LOW BUDGET HIGH IMPACT IDEAS

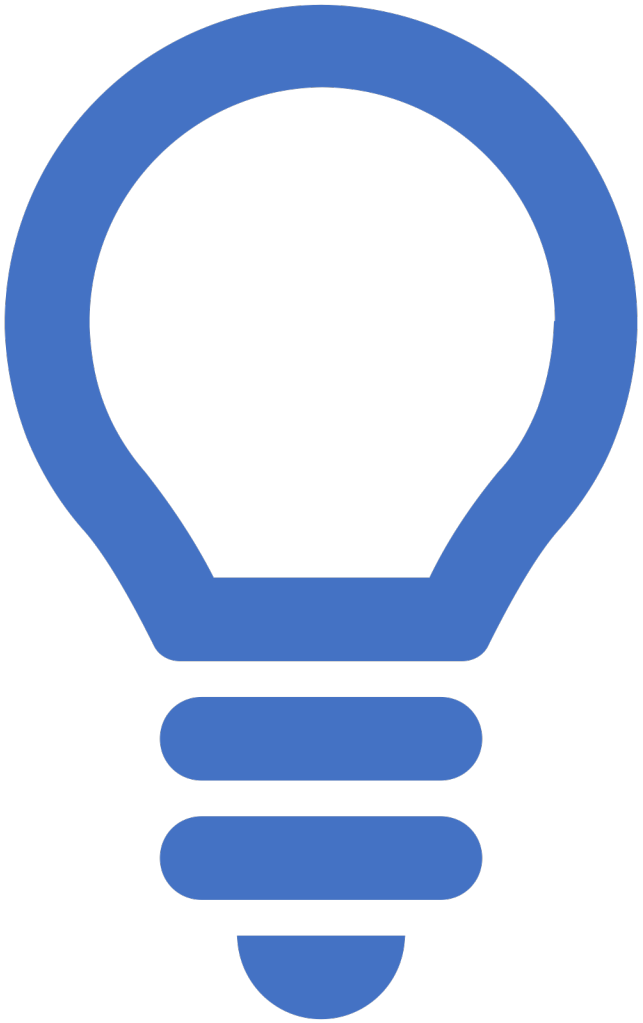
#1 Research

#2 Print & Outdoor Media

#3 Events and activations

#4 Digital marketing

#5 Social Media Marketing



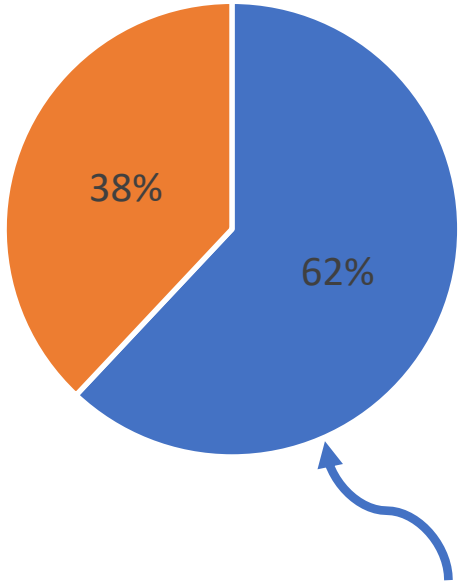
5 examples of LOW BUDGET HIGH IMPACT case studies that make us truly QUANTASTIC

#1 Research

How a research of **350+ women** helped us conceptualize:

Packaging
Print Campaign
POS branding

Sample insight



- Not satisfied with body shape and not using shapewear

#2 Print/outdoor media

How we **increased the sales** of Air Conditioners at an electronics retail store by **25% without giving an actual offer**

#3 Event and Activations

An event at the right time to the right TG at the right place can get **300X ROI**

- Right Time: Gudi Padwa
- Right TG: Navy officers
- Right Place: Market place at Navy Nagar, Mumbai

#4 Digital Marketing

Numbers achieved for Asia's largest Automation exhibition at an **annual budget less than 3L**

AUTOMATION EXPO2019™
14th India International Trade Show

Leads
2000+

ROI
10X

Revenue
30 lacs

500% increase on Website traffic from Social Media

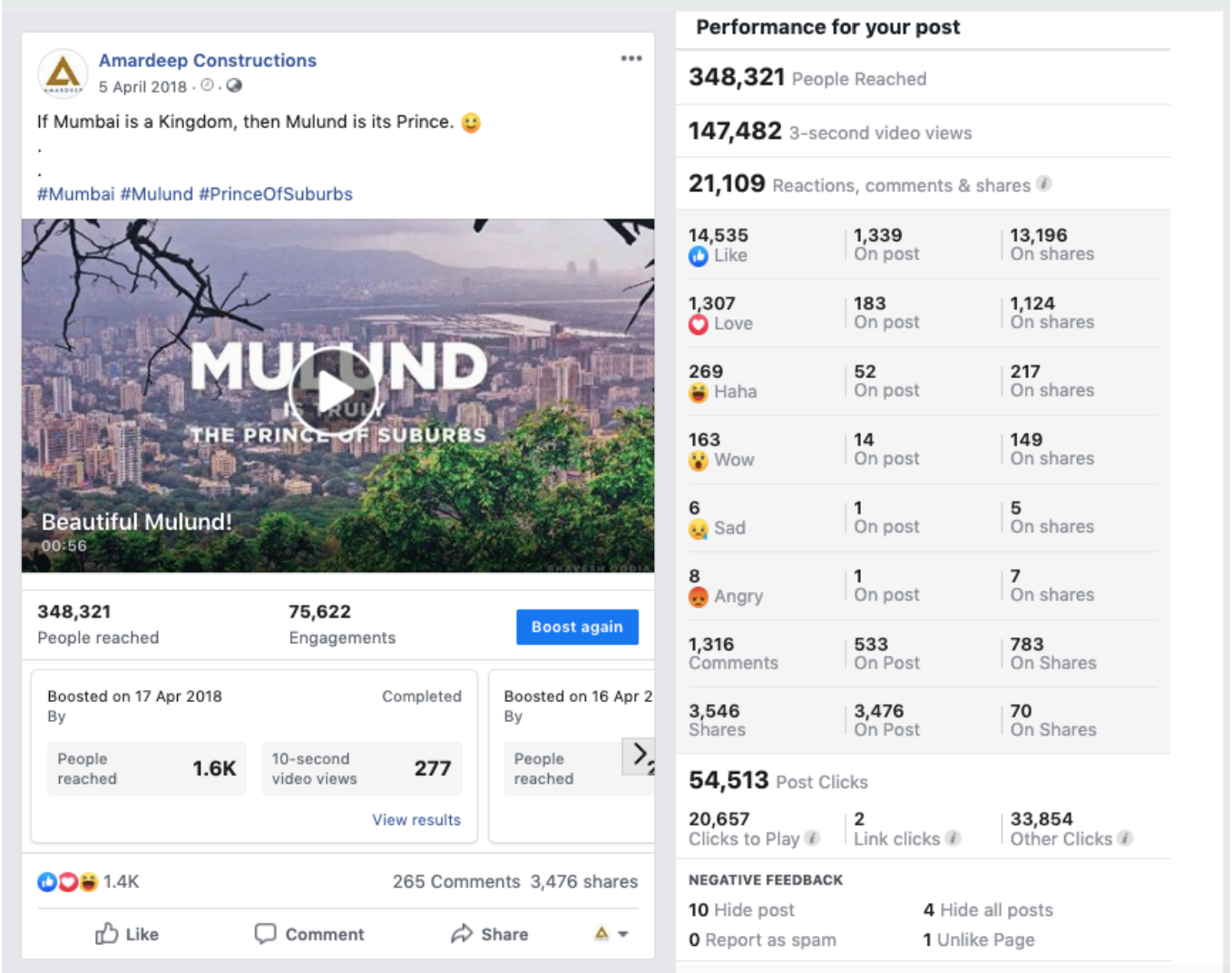
200% increase on Social media engagement

50% increase in LinkedIn followers

#5 Social media marketing

How we reached **3.5L people in INR 200** for a real estate brand using social media

- Created an online debate around how ‘Mulund is a price of suburb’ through a video
- Pitched real estate brand as a part of the video
- Increased awareness about Mulund as a locality among other parts of Mumbai



QUANTASTIC CLIENTELE

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COMPANIES
Stories Behind Great Companies

The official Logo of the **BRICS 2016 summit** that was held under India's chairmanship is designed by Quantastic Marketing Pvt Ltd.

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Quantastic Marketing Team felicitated by Late Sushma Swaraj (Ministry of External Affairs, India)

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